

Eau Claire City Council Statement • August 25, 2025

I am Deb Marshall and have resided at 315 Riverfront Terrace for 15 years, as you all likely know by now. My comments tonight are brief, but focused:

1. **Downtown Paid Parking:** It just makes sense to do this so am happy to see City Council moving in this direction. It is IMPERATIVE that a Parking Utility be created and a true MANAGER be hired to oversee this function. The latest City Manager newsletter referred to a “Parking Coordinator” role vs. a MANAGER. The job description will be CRITICAL, as will the pay range for it. The position must have the authority AND responsibility to unite this function in Eau Claire and guide us through the complex process to make our parking sustainable.
2. **SCOOTERS and e-bikes:** YES there should be speed limits on these, especially on downtown streets and bike trails. They are dangerous, especially at higher speeds. As long as you’re at it, PLEASE PLEASE PLEASE tell the Bird scooter company to GEOFENCE off the parking ramps so their scooters will NOT WORK IN THE RAMPS. Scooters have absolutely no business being in the ramps in the first place – parking is not necessary for them! Same with e-bikes, hover boards, and skate boards.
3. **ENFORCEMENT:** Speed limits are all well and good, but how do you propose to ENFORCE this? Setting up rules with no intention to fund the code enforcement leaves us in the same situation we are in with the parking ramps right now! So, is this something that the Block By Block people can help with, or will it be left to ECPD?

<https://www.weau.com/2025/08/26/city-council-held-public-comment-session-parking-bike-proposals/>