

Downtown Neighborhood Association of Eau Claire

Board of Directors Meeting Minutes

Date and time of meeting: November 18, 2024 – 6:00 p.m.

Meeting location: Conference Room of the Andante Building
100 N. Farwell St.
Eau Claire, Wisconsin 54703

Meeting attendees: Deb Marshall, Chair; Dianne Lueder, Vice Chair; Jim Mattson, Treasurer; Paige Bernhardt, Jacy Devine, Sara Nick.
A quorum was present.

Absent from meeting: Scott Rogers, Michele Ries and Marcie Bakker

The regular meeting of the Board of Directors of the Downtown Neighborhood Association of Eau Claire was called to order at 6:05 PM on September 26, 2024, in the Conference Room at the Andante Building by Deb Marshall, Chair.

I. Introductions

II. Minutes

- A. The minutes for 9/26/24 were approved and filed.
- B. The minutes for 10/7/24 were approved and filed.

III. Treasurer's Report

The Treasurer presented his report dated 11/18/24. The Board accepted the report as presented.

IV. Old Business

- A. The Annual Meeting had an attendance that members considered satisfactory. Attempts will be made to increase attendance at future meetings. Donations totaled \$77 plus \$23 from Jim Mattson to equal a total of \$100. It was hard for some people in the room to hear questions and answers at the meeting in the room at the Menomonie Market. Dianne will investigate whether the library provides sound equipment to borrow, and she will also look into the cost of renting equipment.
- B. Future meetings of the Board will on March 3, 2025, at Andante. Future general membership meetings will be held on April 7, 2025, and October 6, 2025, in the Menomonie Market meeting room.

V. New Business

- A. Paige Bernhardt distributed the results of the member survey including charts and graphs. Deb Marshall presented a shorter overall summary. A copy will be sent to the city and to members and interested people on our email list. Topping the list of concerns was speed and vehicle noise on the streets and the parking

ramp. The second top concern was with safety, and third the homeless population.

- B. Preliminary discussion was held about seeking sponsorship donations, the benefits of the donations to the neighborhood and the development of the association. Jim Mattson will investigate and report on best practices in this area, and Paige and Jadyn will design a sponsorship form.
- C. Deb Marshall is coordinating with Dave Solberg, Deputy City Manager, for a meeting with our association about our questions, concerns and suggestions for the improvement of the ramp.
- D. Future committees may include a Sponsorship Committee, a Legislative Committee, and a Volunteer Committee for possible participation in the City wide Earth Day cleanup.

VI. Review Website

Members were encouraged to familiarize themselves with the organization's website www.dnaofec.org. Marshall asked for Board ideas for website improvements. The website is the go-to place for meeting minutes, agendas and other documents of the organization. There was a brief discussion about other social media that might be useful to the organization's goals. This topic was tabled by consensus for future discussion.

VII. Additional Items from the Board

Deb and Dianne gave a summary of the cluster meeting facilitated by the city on October 10th to inform the public about city activities and to answer questions. Deb gave a summary of the ECNA (Eau Claire Neighborhood Associations) meeting she attended on 10/24/24.

VIII. Adjourn

Motion: Jim Mattson made a motion to adjourn. The Board approved unanimously by voice vote. Deb Marshall adjourned the meeting at 7:45 PM.

Minutes submitted by: Dianne Lueder, Secretary Pro-Tem

Minutes pending approval by the Board of Directors