

## **Downtown Neighborhood Association of Eau Claire Board of Directors Meeting Minutes**

**Date and time of meeting:** March 3, 2025 – 6:00-7:30  
**Meeting location:** Conference Room of the B7 Flats  
224 N Barstow St. \* Eau Claire, Wisconsin 54703  
**Meeting attendees:** Deb Marshall, Chair; Dianne Lueder, Vice Chair; Jim  
Mattson, Treasurer; Paige Bernhardt, Jady  
Devine, Scott Rogers  
Marcie Bakker attended via Zoom  
**Absent from meeting:** Michele Ries, Sara Nick  
**A quorum was present**

The regular meeting of the Board of Directors of the Downtown Neighborhood Association of Eau Claire was called to order at 6:00 PM.

### **1. Introductions**

### **2. Minutes**

Jim Mattson moved to approve the minutes for 11/18/24. Deb Marshall seconded the motion. The motion was approved.

### **3. Treasurer's Report**

The Treasurer presented his report dated 11/18/24. The Board accepted the report as presented.

### **4. Old Business**

Deb and Dianne presented a summary of parking ramp initiatives.

### **5. New Business**

- a. Deb and Dianne detailed developments with the City of Eau Claire on the recent parking study. Several public comment sessions will be held for input before the City acts on recommendations from the study.
- b. Volunteer opportunities for the DNA were discussed. April 19<sup>th</sup> is the City Cleanup and the board decided to ask members to participate. Jadyn agreed to provide sign up forms at the April 14<sup>th</sup> general membership meeting.
- c. Deb reported on the Eau Claire Neighborhood Associations (ECNA) meetings.
- d. Jim Mattson discussed potential sponsorships for the DNA.  
Business sponsorships were the main topic. Jim will explore and report back on the kind of incentives we could offer to the business sponsors.
- e. The board discussed items we would like to see on the April 14 general membership meeting. Included in the agenda will be a report from the Downtown Ambassadors program, updates from city officials and a chance for member questions.

- f. Board members discussed attendance at future City Council meetings and public comment periods. Members were encouraged to attend.
- g. Michele Ries has informed Deb Marshall that she will no longer be able to serve on the board of DNA. We will need to fill her position. Also, 1 year term board member positions will need to be filled as of October. Paige, Jadyn and Marcie will be encouraged to seek an additional term of office on the election ballot for October 2025.

#### **6. Additional Items from the Board**

- a. Dianne has donated an amplifier and microphone set that will be used at our general meetings. She has made a commitment to make sure the system is fully charged for each meeting.
- b. Dianne brought up the topic of how board endorsements should be handled.
- c. Scott suggested that it should be a board vote on the DNA position. He cautioned the group to avoid political endorsements.

#### **7. Next Meetings:**

- a. General membership meeting on April 14, 2025 (originally set for April 7) at MMFC, 6:00-7:30 PM. Deb, Jim and Dianne will distribute meeting notices, Emails to members, fliers to apartments, and posting on available bulletin boards.
- b. Board meeting on September 1, 2025, at Andante, 6:00-7:30

#### **8. Adjourn**

Motion: Jim Mattson made a motion to adjourn. The Board approved unanimously by voice vote. Deb Marshall adjourned the meeting at 7:45 PM.

**Minutes submitted by: Dianne Lueder, Secretary Pro-Tem**

**Minutes APPROVED by the Board of Directors at meeting on June 3, 2025**