

Downtown Neighborhood Association of Eau Claire Board of Directors Meeting Minutes

Date/time of meeting: June 3, 2025 – 6:00-7:30
Meeting location: Conference Room at B7 Flats, 224 N Barstow St.
Eau Claire, Wisconsin 54703

Meeting attendees: Deb Marshall, Chair; Dianne Lueder, Vice Chair; Jim Mattson; Treasurer; Maddie Ursitz, Secretary; Paige Bernhardt, Marcie Bakker (via Facetime), Tricia Armstrong

Absent from meeting: Jadyn Devine

A quorum was present

The regular meeting of the Board of Directors of the Downtown Neighborhood Association of Eau Claire was called to order at 6:00 PM.

1. Introductions

2. Minutes

- a. Jim Mattson moved to approve the minutes for 3/3/25. Deb Marshall seconded the motion. The motion was approved. (attached)
- b. Discussion of Quarterly Board Meetings

3. Treasurer's Report

- a. The Treasurer presented his report dated 3/3/25. The Board accepted the report as presented. (attached)
- b. Discussion of upcoming expenses for DNA Website
- c. Discussion of receipt of grant funds

4. Old Business

- a. Deb and Dianne lead discussion of updates on Galloway Ramp initiatives and next steps. Deb presented a formal statement for the City of Eau Claire regarding the DNA board's position regarding next steps. (attached)
- b. Jim Mattson presented sponsorship options/purpose/processes for North Barstow Bid District business improvement grants. Dianne will look into Eau Claire Community Foundation opportunities.

5. New Business

- a. Discussion of Membership Meeting improvements from 4/14/15 meeting. Will request participants provide name and address when commenting at meetings to ensure membership of DNA district participation only.
- b. Board of director items
 - i. Replacement of Michelle Ries and Sara Nick with Tricia Armstrong and Maddie Ursitz. Maddie agreed to be our Board Secretary.

- ii. Discussion of reelection/replacement of 1 year term members at October Meeting.
- c. Reviewed participation in The Amazing Eau Claire Cleanup on 4/19/25. Board unanimously approved participation in event for 2026
- d. Discussion of potential incorporation of 2 apartment buildings at Banbury Place in DNA. Jim Mattson moved to deny incorporation of incorporating 2 apartment buildings at Banbury place into DNA. Tricia Armstrong Second motion. The motion was approved on a 6 to 1 vote.
- e. Discussion of need for Policy Committee. Tricia Armstrong moved to approve. Paige Bernhardt Second motion. Approved unanimously.
- f. Discussion of the Livability Survey for presentation at October Meeting. Deb will revise the previous survey and present it to the board for approval at the September Board Meeting.
- g. Discussion of fundraising opportunities such as by volunteering at Country Jam and Air Show, and use of funds. Further considerations when next year's event dates are available for participant commitments.
- h. Deb gave a report on the EC Neighborhood Association (ECNA) meeting. New insurance policy is available. Deb will provide a copy for us to review when she receives a copy.

6. Additional Items for the Board

- a. Website Discussion – will add a page on Galloway Ramp documents.

7. Next Meetings

Board Meeting September 2, 2025 at Conference Room of the B7 Flats, 6:00 pm-7:30pm

Annual Meeting October 6, 2025 at Menomonie Market Food Coop, 6:00pm-7:30pm

8. Adjourn

Dianne Lueder made a motion to adjourn. The Board approved unanimously by voice vote. Deb Marshall adjourned the meeting at 8:00 PM

Minutes submitted by: Maddie Ursitz, Secretary